



Chamberlin Park

November 2021

Public Meeting #2

CONTENTS

- Project Team + Process Overview
- Draft Vision + Objectives
- Public Input Session #1 Summary
- Concept Alternatives
- Next Steps



PROCESS OVERVIEW



PROJECT TEAM

CITY OF DEER PARK



CONSULTANTS

PUBLIC SPACE DESIGN /
COMMUNITY ENGAGEMENT



CIVIL
ENGINEER



ENVIRONMENTAL
GRAPHICS



CHAMBERLIN PARK PROJECT BACKGROUND & PUBLIC INPUT SUMMARY



Key Findings & Recommendations from the COVID-19 Impact Framework Plan include:

- Optimize Chamberlin Park to become the primary gathering hub of the City
- Energize Chamberlin Park to attract new businesses and create increased pedestrian foot traffic for existing businesses

Optimize Chamberlain Park to become the primary gathering hub of the City.
Children and teens need safe and entertaining activities for after-school in addition to spaces in which to gather for these activities. The following are resident-suggested ideas for safe and fun gatherings: biking and walking trails, after-school park events, a community pool, recreational center, and ice cream parlors/trucks.

Energize Chamberlin Park to attract new businesses and create increased pedestrian foot traffic for existing businesses.
With its proximity to the Business Corridor, Chamberlin Park is primed to be a catalytic node for commerce and civic identity building. A successful business corridor will need to connect Deer Park businesses, recreation amenities, civic facilities and cultural resources by integrating walkable and pedestrian friendly-pathways and bike paths. Chamberlin Park is one of Deer Park's greatest assets. Enhancements to the park should be made to compliment corridor revitalization and emphasize civic identity and storytelling.



Sketch for educational and conceptual purposes only

See sections 3.3.4.2 & 4.5 for more information.



Engaging Public Art



Celebrating Together



Pop-Up Local Vendors



Civic Performance Venue

3.3 Placemaking and Vision Collaboration

Exercise Overview
Participants placed dots of various preferential value on images of different themes. This exercise helps us understand the amenities and features that comprise the sense of place for the future Deer Park Business District. Number labels on each of the following images indicate the voting dot scores from participants.

- Placemaking Themes:**
- Community Gathering Spaces
 - Gateways, Markers & Directionals
 - Murals & Public Art
 - Parks and Plazas
 - Brewery / Biergarten
 - Signature Streets



CITY OF DEER PARK | Covid-19 Impact Framework Plan | December 2020 - February 2021



3.3 Placemaking and Vision Collaboration

Community Gathering Spaces



CITY OF DEER PARK | Covid-19 Impact Framework Plan | December 2020 - February 2021

Community Gathering Spaces
Creating engaging spaces and activities that bring the community together are key to the future growth within the City of Deer Park. There is a strong desire to integrate new places that inspire new experiences, from a community pool to a central fountain square, from outdoor farmers markets to indoor recreation centers. The future vision of Deer Park is even more family-friendly and welcoming for visitors to attend programmed pop-up and seasonal events such as art markets, sporting and performance events with amenities such as food trucks, ice cream shops, and hot dog stands. Outdoor activities are most preferred considering the future post-COVID climate. Popular case studies include Summit Park in Blue Ash & Findlay Market in Over-the-Rhine. There is an opportunity to create this new experience along Blue Ash Road without obstructing traffic, with Chamberlin Park at the heart.



VISION + OBJECTIVES

To create a vision for Chamberlin Park that:

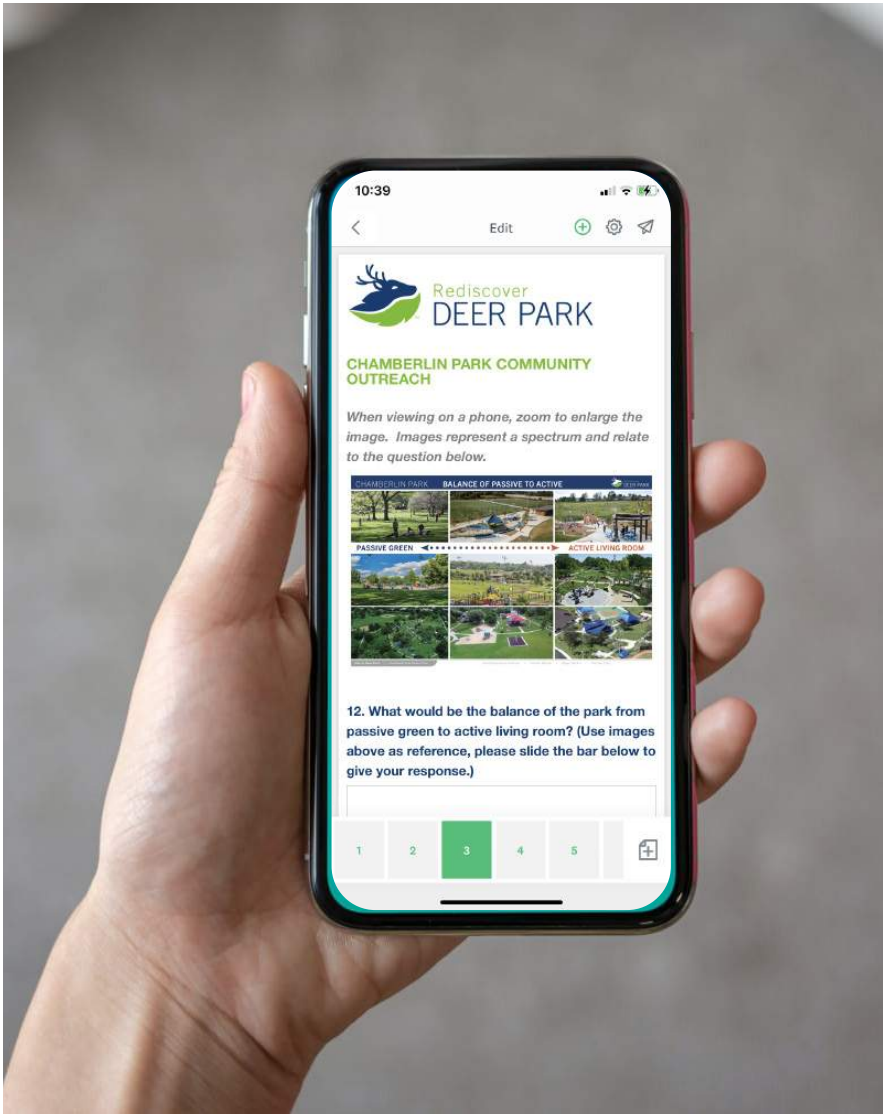
- **Supports** the 2021 COVID Impact Study goals and recommendations
- **Improves** its role as a desirable community destination
- **Synergizes** with the City Hall, Community Garden, and nearby mixed-use Town Center Area
- **Satisfies** the social, ecological, and recreational needs/desires of the community
- **Serves** as an economic catalyst for the Blue Ash Road Business Corridor
- **Strengthens** connections to certain adjacent land uses, while protecting nearby residential areas
- **Attracts** diverse users throughout the day, week, and year
- **Provides** multi-functional spaces flexible for different user and programmatic needs







OPEN HOUSE
(October 14)



ONLINE SURVEY
(October 14-21)

COMMUNITY INPUT

1. What makes Deer Park unique and special?
2. What do you like most about Chamberlin Park?
3. What are ways that Chamberlin Park could be improved? Name top 3 needs/opportunities?
4. How could the relationships between Chamberlin Park and nearby assets be improved?

TOPICS OF INPUT

- Play Amenities
- Wellness & Recreation
- Performance & Events
- Family-friendly features
- Local Business Synergies
- What Else???

Over **260** participants provided feedback!



The graphic displays two survey cards for Chamberlin Park. The top card, titled 'CHAMBERLIN PARK WELLNESS & RECREATION', features a green question mark icon and a photo of people walking on a path. The bottom card, titled 'CHAMBERLIN PARK BALANCE OF PASSIVE TO ACTIVE', features a green question mark icon and a photo of a park area with trees and a path. Below these are two more cards. The first is titled 'CHAMBERLIN PARK PLAY ENVIRONMENT' and features a green question mark icon and a photo of a playground. The second is titled 'CHAMBERLIN PARK PLAY ENVIRONMENT' and features a green question mark icon and a photo of a playground. The graphic also includes a section titled 'What is 8 & 80?' with a large '880' in a green circle and a text box explaining the concept: 'The idea that if public space is designed to improve the quality of life for an 8 year old and an 80 year old, it will be great for all people.' At the bottom, there are silhouettes of people representing different age groups: Toddler, School-age, Teenager, Adult, and Senior Adult.

CHAMBERLIN PARK WELLNESS & RECREATION

CHAMBERLIN PARK BALANCE OF PASSIVE TO ACTIVE

CHAMBERLIN PARK PLAY ENVIRONMENT

CHAMBERLIN PARK PLAY ENVIRONMENT

If play amenities should be included, what would be their character?

NATURE-INSPIRED THEMED TRADITIONAL ARTFUL

What age group(s) should play amenities be designed for?

Toddler School-age Teenager Adult Senior Adult

What is 8 & 80?

880

The idea that if public space is designed to improve the quality of life for an 8 year old and an 80 year old, it will be great for all people.

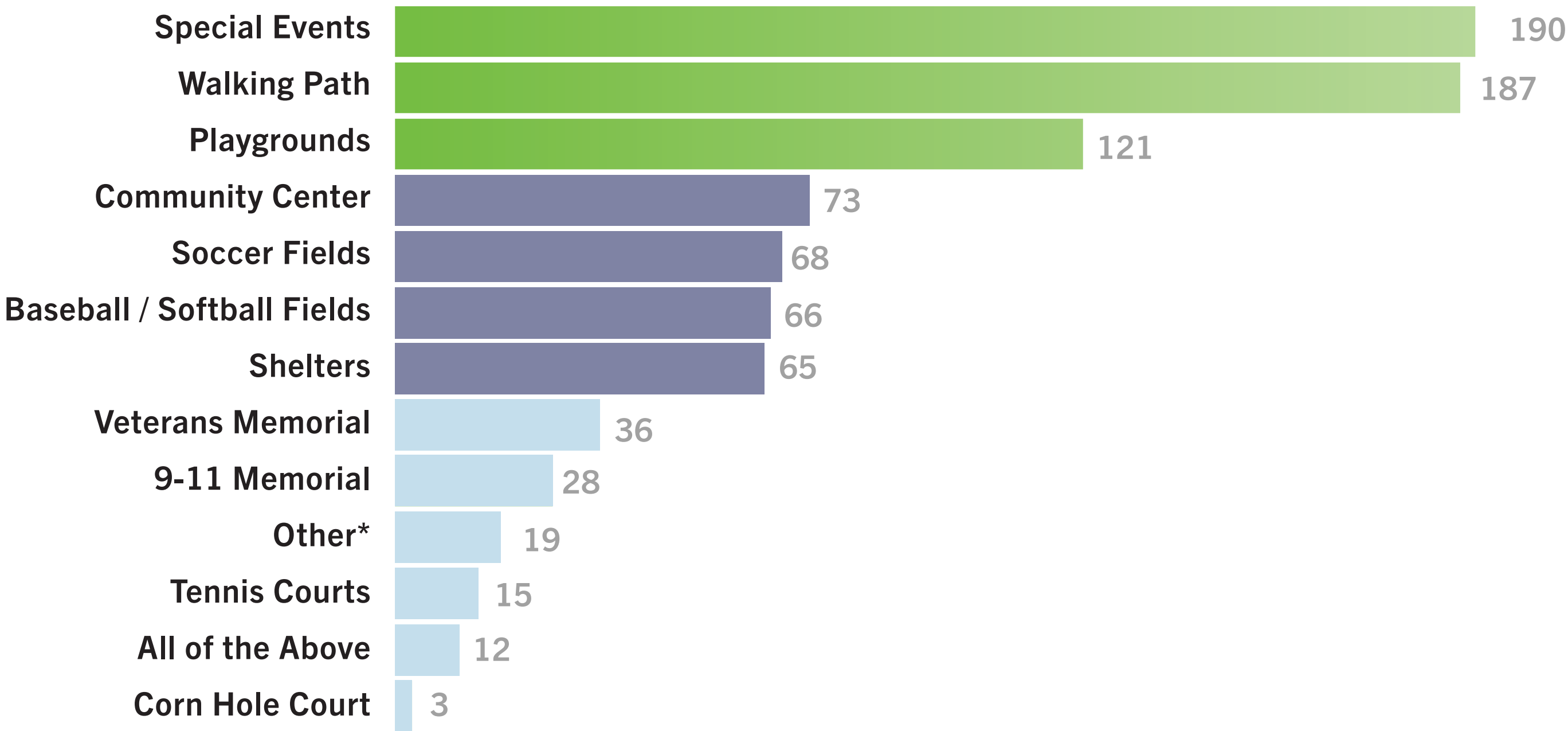
City of Deer Park | Chamberlin Park Master Plan

Kolar Experience Institute | Human Nature | Bayer Becker | November 2021

SURVEY QUESTION: Where do you enter Chamberlin Park?



SURVEY QUESTION: What reasons do you visit Chamberlin Park?



SURVEY QUESTION: How could Chamberlin Park be improved?

TOP MENTIONS:

Path Improvements (84)

More / Updated Playgrounds for all ages (68)

Pool / Splash Pad / Water Feature (48)

More Events (33)

OTHER MENTIONS:

- Food Options (16)
- More / Improved Parking (15)
- Dog Park (13)
- Improved Drainage (13)
- Permanent Stage (13)
- Expanded Community / Rec Center (fitness, pool, programs) (13)
- Improved Fields (12)
- More / Improved Bathrooms (11)
- More Activities for Teens (10)
- More / Updated Picnic Shelters (9)
- Increased Security (9)
- More Landscaping (9)
- Basketball Courts (9)
- Drinking Fountains / Water Stations for people/dogs (8)
- Trees / Shade (8)
- Improved Lighting (7)
- Amphitheater (6)
- Benches (6)

SURVEY QUESTION: What would be the balance of the park from passive green to active living room?

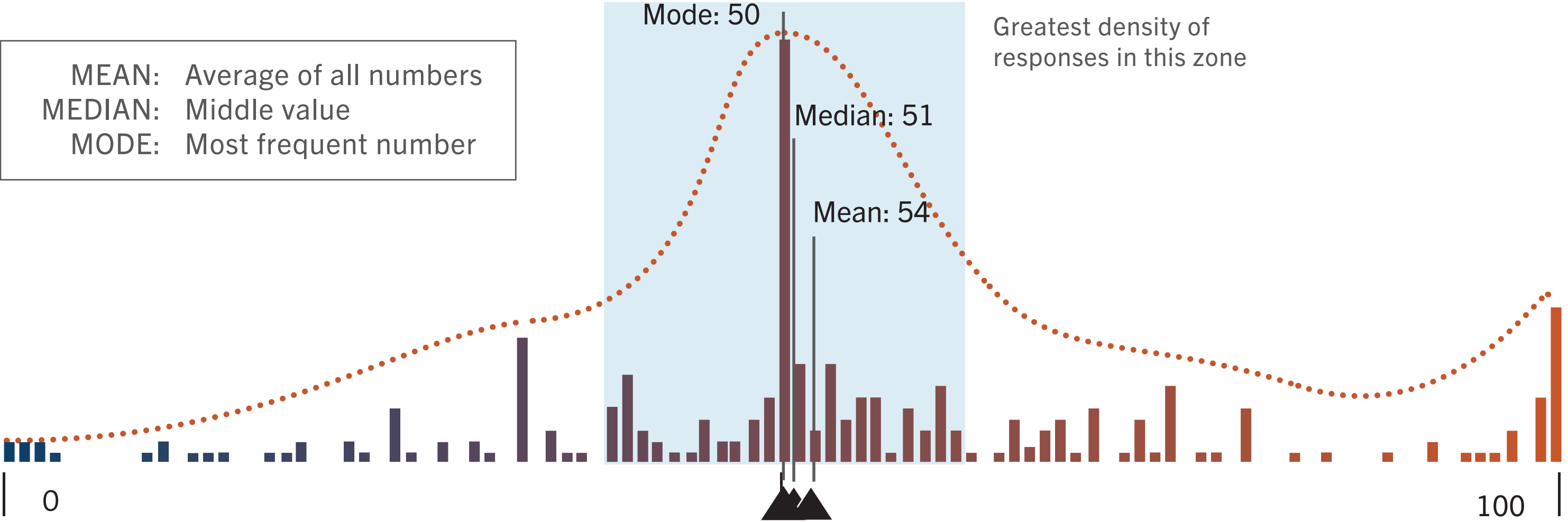


PASSIVE GREEN



ACTIVE LIVING ROOM

MEAN: Average of all numbers
MEDIAN: Middle value
MODE: Most frequent number



SURVEY QUESTION: What type of wellness and recreation amenities should be included?



A. MULTI-PURPOSE TRAILS



B. TENNIS / PICKLEBALL



C. TURF BASEBALL FIELDS



D. BOCCE



E. YOGA / FITNESS



F. FREE PLAY



G. EXERCISE STATIONS



H. MULTI PURPOSE FIELD

SURVEY QUESTION: If play amenities should be included, what would be their character?



NATURE-INSPIRED



THEMED



TRADITIONAL



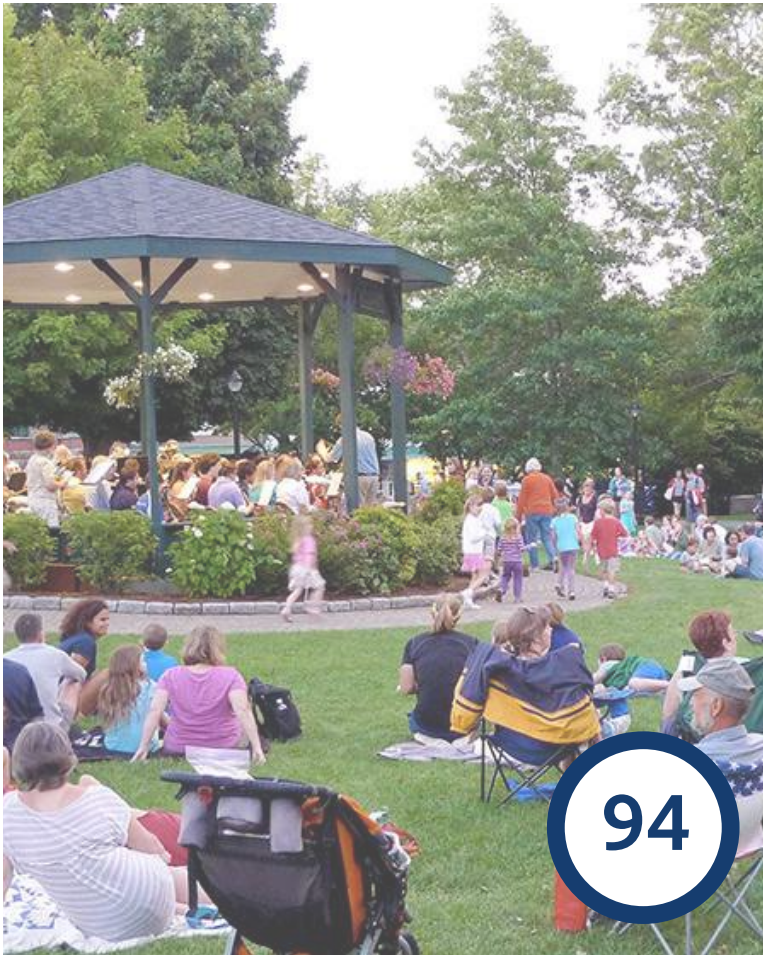
ACCESSIBLE



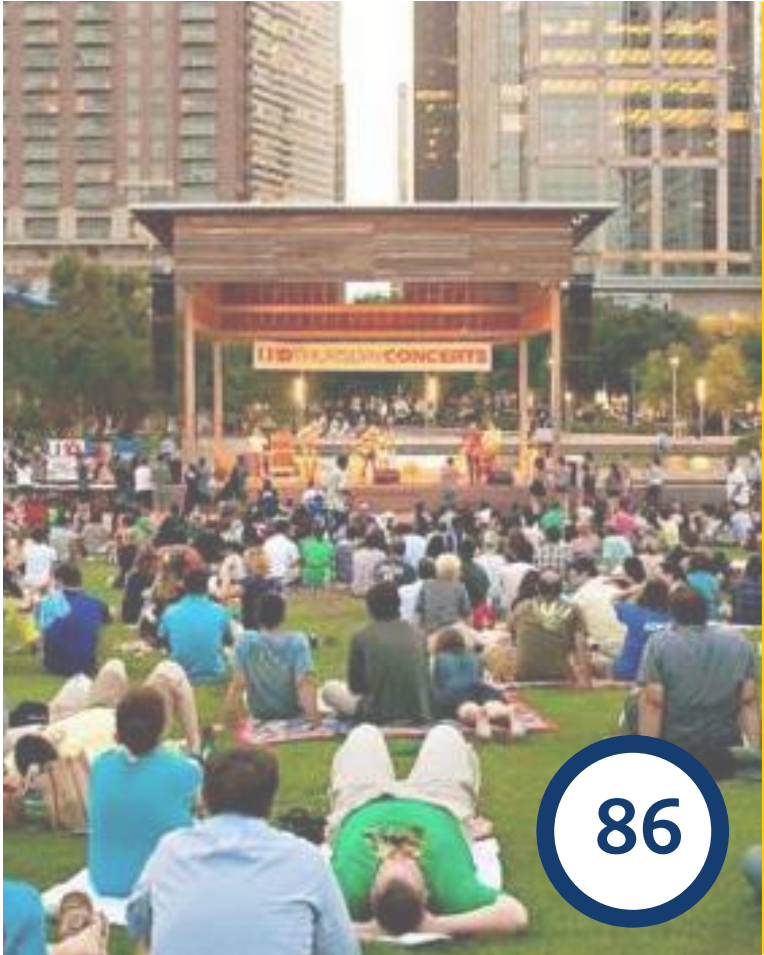
SURVEY QUESTION: What type of performance/music amenities, if any, should be considered?



TEMPORARY STAGE



GAZEBO/BANDSTAND



PAVILION



MULTI-PURPOSE SHELTER



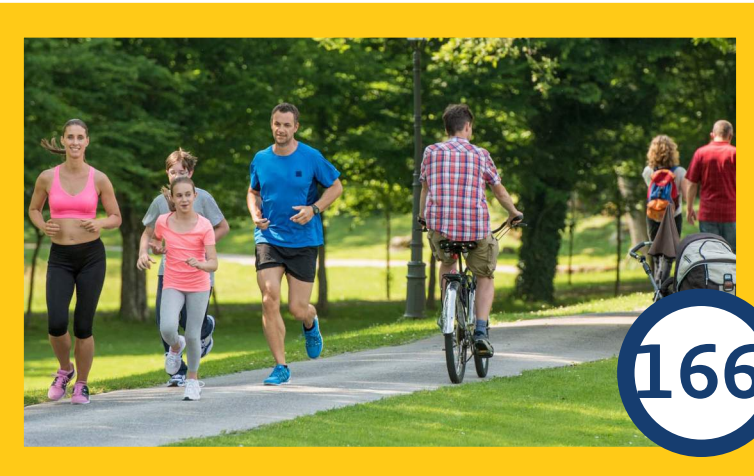
SURVEY QUESTION: What type of family-friendly features should be considered?



A. WATER FEATURE



B. PLAYABLE FOUNTAIN



C. WALKING LOOPS



D. DOG PARK



E. CONCESSIONS



F. PICNICKING



G. YARD GAMES



H. COMMUNITY GARDENS

SURVEY QUESTION: How can the park support local business activities?



A. FESTIVALS & CONCERTS



B. FARMER'S MARKETS



C. SEASONAL ACTIVITIES



D. LOCAL FOOD VENDORS



E. MOVIE NIGHTS



F. SOCIAL EVENTS



G. MEMORIAL/VETERANS



H. FITNESS PROGRAMMING

CHAMBERLIN PARK

“POWER OF 10+”



What is “Power of 10+?”

The idea that places thrive when users have a variety of reasons (10+) to visit.

Reasons to Visit:

- Paths to walk
- Places to sit (respite, relaxation)
- Music to hear
- Food to eat
- People to meet
- Games to play
- Pop-up programs (e.g., movie night, summer concert, farmers’ market)
- Family fun day
- Court/field sports
- Outdoor wellness (e.g., yoga, fitness)
- Seasonal celebrations
- ...and more!



CONCEPT A



CONCEPT B



CONCEPT C



TOPICS

- ☐ **GATEWAYS + PATHS**
(location and layout)
- ☐ **COMMUNITY STRUCTURES**
(location and type)
- ☐ **DOG PARK**
(location and size)
- ☐ **PICNIC & PLAY**
(location)
- ☐ **RECREATION**
(location and amenity types)
- ☐ **MEMORIAL**
(integration of dedication/
memorial)
- ☐ **PARKING + ARRIVAL**
- ☐ **SERVES AS COMMUNITY
“LIVING ROOM”**
- ☐ **SUPPORTS COMMUNITY
PROGRAMMING**

DESCRIPTION

- **GATEWAYS + PATHS** - Enhanced primary gateways and over a mile of improved walking loops connect to all major park amenities and neighborhood context
- **COMMUNITY STRUCTURES** - Multi-purpose pavilion + music venue to serve day-to-day as well as event functions
- **DOG PARK** - Destination dog park with areas for large and small breeds
- **PICNIC & PLAY** - Unique nature play and accessible play environments among mature tree groves and existing park shelters
- **RECREATION** - Enhanced recreation amenities including:
 - multi-purpose field for soccer, baseball, and/or softball
 - new court for court sports like basketball or futsal
 - fitness stations along central walking loop
- **MEMORIAL** - Memorial grove along Blue Ash Road/Railroad
- **PARKING + ARRIVAL** - Improved drop-off and arrival sequence at Community Center



DESCRIPTION

- **GATEWAYS + PATHS** - Enhanced primary gateways and over a mile of improved walking loops connect to all major park amenities and neighborhood context
- **COMMUNITY STRUCTURES** - Multi-directional bandstand; Community Center event terrace and gazebo
- **DOG PARK** - Destination dog park with areas for large and small breeds
- **PICNIC & PLAY** - Unique nature play and accessible play environments among mature tree groves and existing park shelters
- **RECREATION** - Enhanced recreation amenities including:
 - multi-purpose field for soccer, baseball, and/or softball
 - new court for court sports like basketball or futsal
 - fitness stations along central walking loop
- **MEMORIAL** - Memorial Gardens and Event space around Community Center
- **PARKING + ARRIVAL** - Improved drop-off and arrival sequence at Community Center



DESCRIPTION

- **GATEWAYS + PATHS** - Enhanced primary gateways and over a mile of improved walking loops connect to all major park amenities and neighborhood context
- **COMMUNITY STRUCTURES** - Multi-purpose pavilion + music venue; Community Center event terrace and gazebo
- **DOG PARK** - Compact dog park with areas for large and small breeds
- **PICNIC & PLAY** - Consolidated play area near Municipal Building; enlarged picnic grove and shelters near Community Center
- **RECREATION** - Enhanced recreation amenities including:
 - two full Little League/Softball fields
 - synthetic turf soccer field
 - fitness stations near tennis courts
 - half-court basketball
 - multi-purpose field
- **MEMORIAL** - Memorial Gardens and Event space around Community Center
- **PARKING + ARRIVAL** - Improved drop-off and arrival sequence and expanded parking lot at Community Center



CONCEPT A



CONCEPT B



CONCEPT C



TOPICS

- ☐ **GATEWAYS + PATHS**
(location and layout)
- ☐ **COMMUNITY STRUCTURES**
(location and type)
- ☐ **DOG PARK**
(location and size)
- ☐ **PICNIC & PLAY**
(location)
- ☐ **RECREATION**
(location and amenity types)
- ☐ **MEMORIAL**
(integration of dedication/
memorial)
- ☐ **PARKING + ARRIVAL**
- ☐ **SERVES AS COMMUNITY
“LIVING ROOM”**
- ☐ **SUPPORTS COMMUNITY
PROGRAMMING**

FEEDBACK TOPICS

STICKER

GATEWAYS + PATHS
(location and layout)

NOTES

COMMUNITY STRUCTURES
(location and type)

would like to see more park shelters

DOG PARK
(location and size)

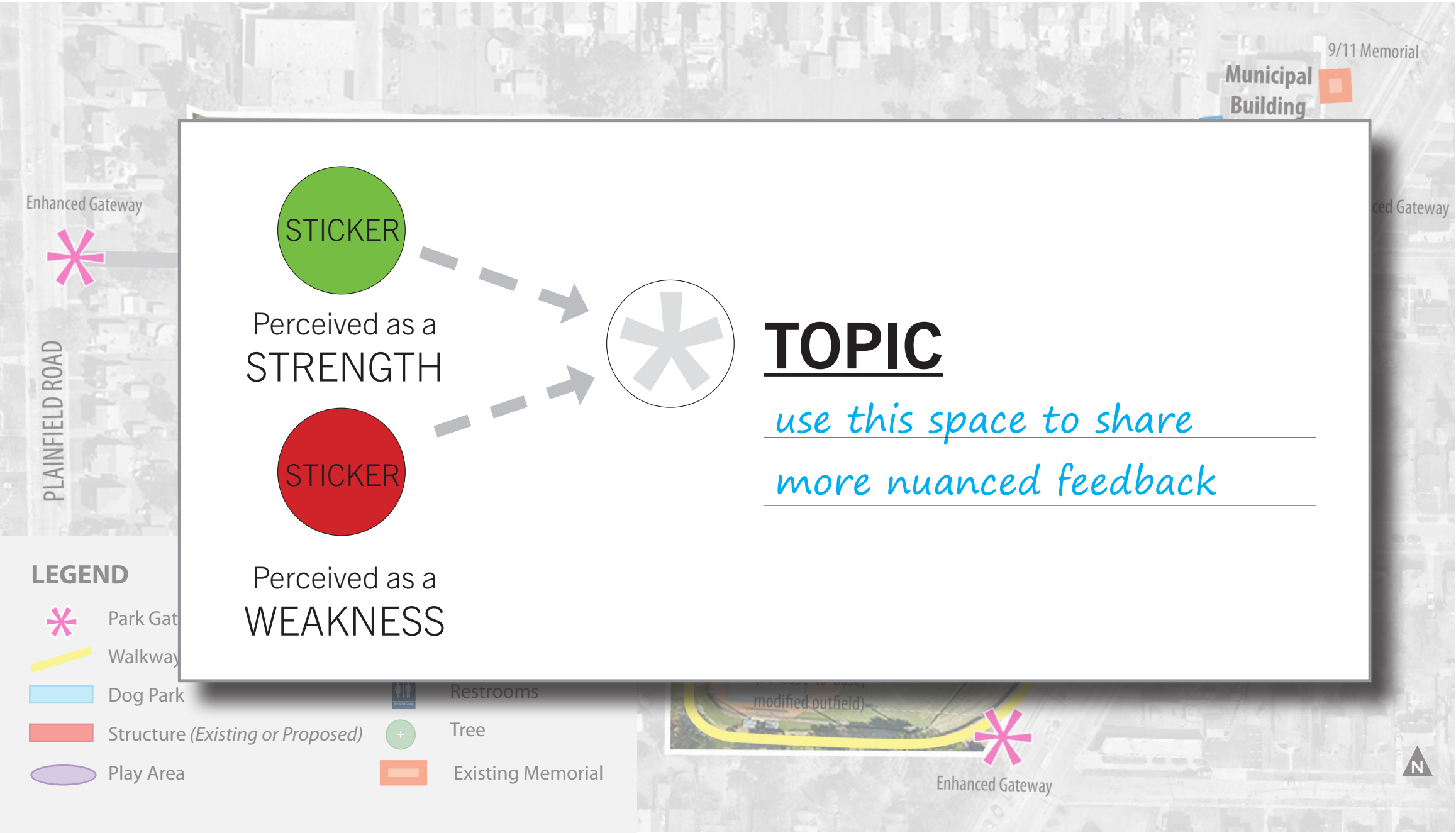
include a water bowl inside the gate and mounds to play on

PICNIC & PLAY
(location)

RECREATION
(location and amenity types)

MEMORIAL
(integration of dedication/
memorial)

PARKING + ARRIVAL



SERVES AS DAY-TO-DAY "LIVING ROOM"

SUPPORTS COMMUNITY EVENTS + PROGRAMS

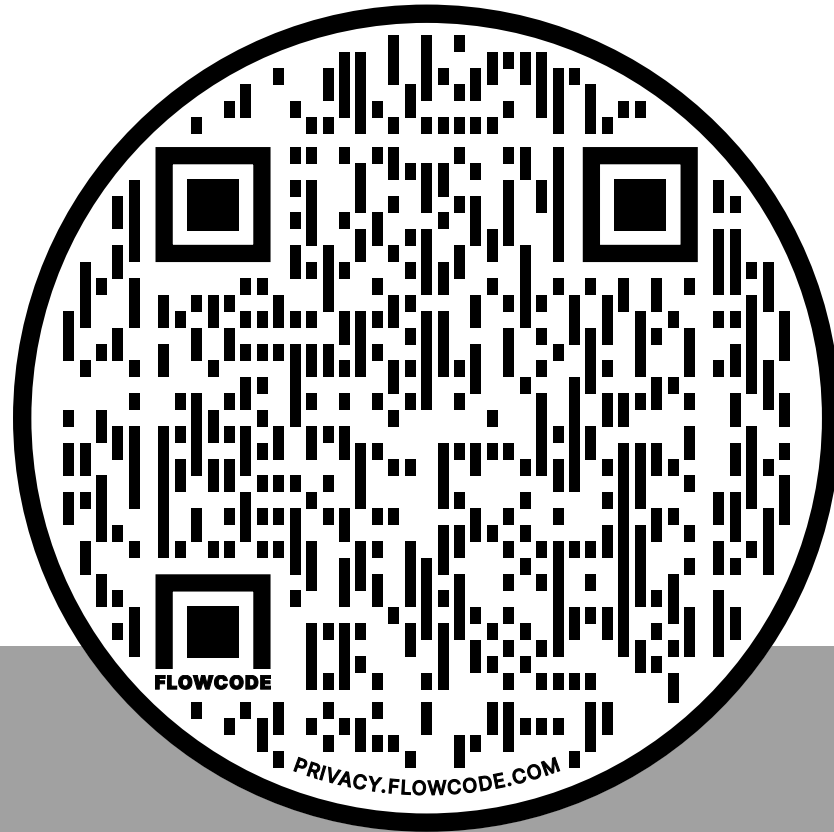
OTHER FEEDBACK?



NEXT STEPS

- The Project Team will review and summarize community feedback.
- Community feedback will help to inform the Preliminary Master Plan for Chamberlin Park.
- The third Open House will include a final opportunity to provide input to refine the Preliminary Master Plan.

**Join us
at the final
Open House on
December 16
@ 7pm**



Scan this QR code with the camera on your phone and share the link with friends and family who were unable to join us today.

Respondents have until Friday, November 19th to provide feedback.