

# Getting A Fair Share: PPP 3.0 is here!

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## What?

Please join a Zoom meeting **Tuesday, February 9, 3:30-5:00 pm** for important information.

Learn:

- how to prepare and apply for the new federal PPP loans;
- whom to contact for help;
- how to avoid pitfalls that kept many businesses from being successful in the last round, and what is required for loan forgiveness; and

Meet representatives of organizations who are providing loans and assistance.

Our aim is to help Hamilton County neighborhoods by helping more business owners -- especially Black, Brown, and women business owners -- get their fair share of the PPP Loan Pool this time. But you need to be prepared!

This session is designed to bring together small business owners, lenders, technical assistance providers, and neighborhood and community developers who want to help their local businesses survive and thrive in spite of the pandemic.

The conversation will be facilitated by Kala Gibson, EVP, and Head of Business Banking, Fifth Third Bank; Eddie Koen, President & CEO, ULGSWO; and Jilson Daniels, VP, The Port.

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## RSVP

RSVP to [Cincinnati regeneration alliance@gmail.com](mailto:Cincinnati regeneration alliance@gmail.com) with your name and your company or organization's name. Space is limited to the first 100 registrants, so act now! You will receive a Zoom link when you register

RSVP

## ***Agenda***

- Introductions
  - HOT OFF the PRESSES! What Do We Know About PPP 3.0?
  - What Help is Available to You?
  - What Did We Learn the Last Time that Might Help You Now?
    - Lessons Learned: a checklist for applicants
    - Business Owner Breakout Session: More tips and information
    - CDC and Neighborhood Representatives Breakout Session: Making sure neighborhood businesses are informed
  - Questions and Answers
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## ***Sponsored by:***

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