

- ARTIST APPLICATION -



*Saving Rain For  
A Sunny Day*

AN OHIO RIVER VALLEY  
RAIN BARREL PAINTING EVENT





APRIL 18, 2013 | 5:00 P.M.

*Painted barrels to be unveiled  
at a Fundraising Gala & Expo  
during Party for the Planet at  
the Cincinnati Zoo's Go Green  
Garden.*

Party for the  
**Planet**



## **Paint Rain Barrels to Inspire Water Conservation!**

**To sponsor or paint a  
rain barrel, contact:**

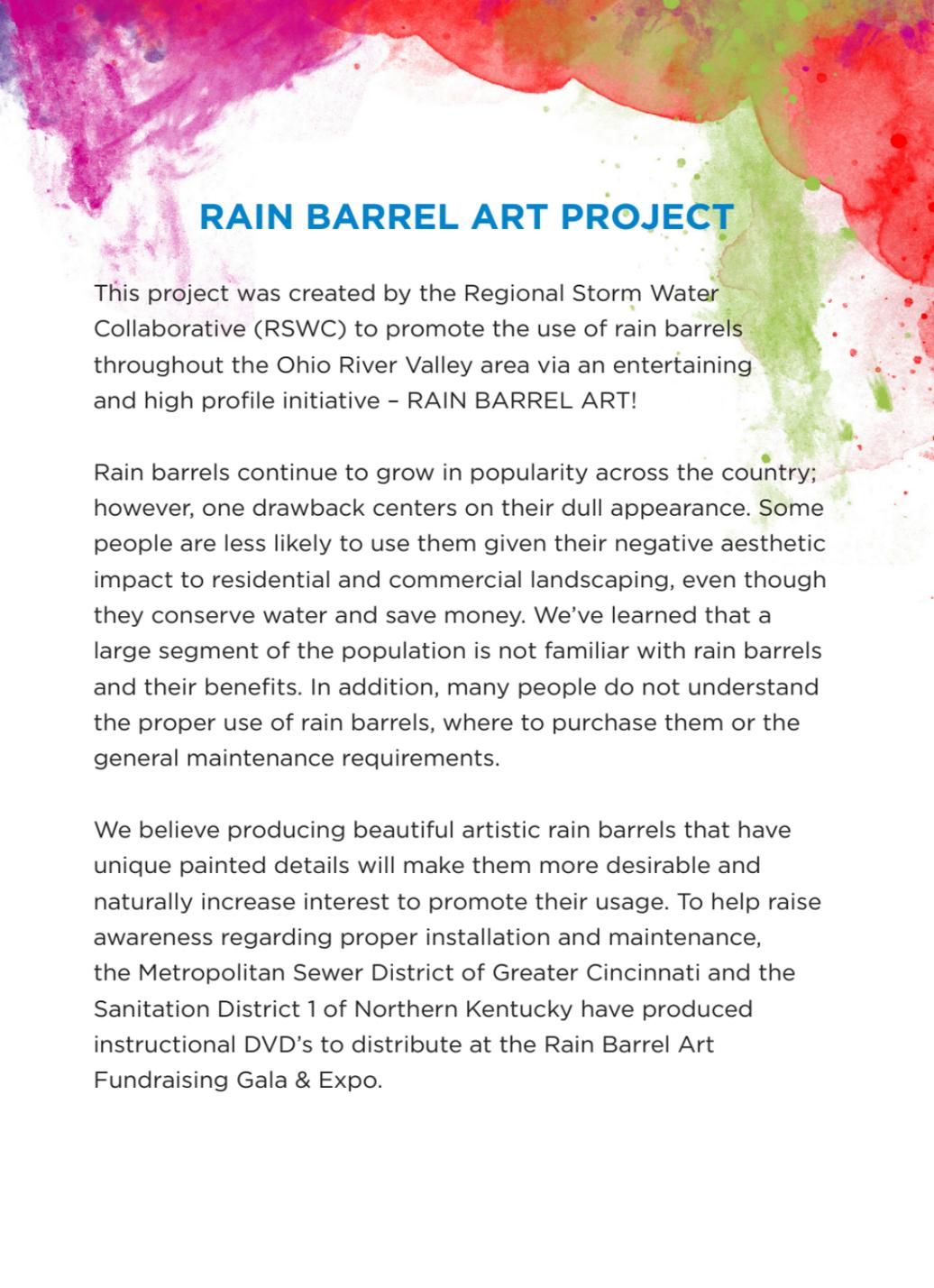
**Ken Perica**

513-659-5902

kenperica99@gmail.com

Artist applications due: 12-14-12

Rain barrels to be painted by: 3-22-13

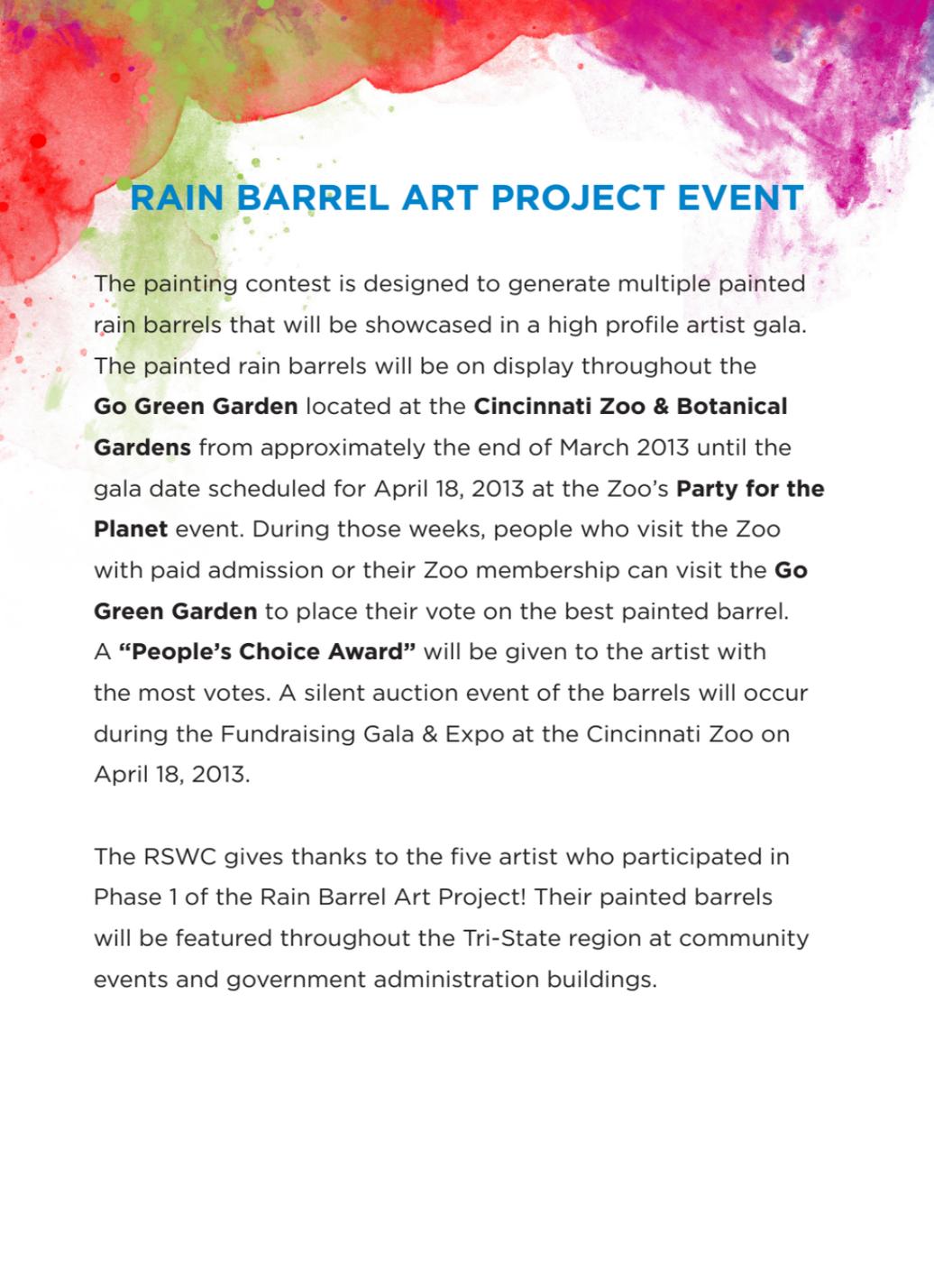


## RAIN BARREL ART PROJECT

This project was created by the Regional Storm Water Collaborative (RSWC) to promote the use of rain barrels throughout the Ohio River Valley area via an entertaining and high profile initiative – RAIN BARREL ART!

Rain barrels continue to grow in popularity across the country; however, one drawback centers on their dull appearance. Some people are less likely to use them given their negative aesthetic impact to residential and commercial landscaping, even though they conserve water and save money. We've learned that a large segment of the population is not familiar with rain barrels and their benefits. In addition, many people do not understand the proper use of rain barrels, where to purchase them or the general maintenance requirements.

We believe producing beautiful artistic rain barrels that have unique painted details will make them more desirable and naturally increase interest to promote their usage. To help raise awareness regarding proper installation and maintenance, the Metropolitan Sewer District of Greater Cincinnati and the Sanitation District 1 of Northern Kentucky have produced instructional DVD's to distribute at the Rain Barrel Art Fundraising Gala & Expo.



## RAIN BARREL ART PROJECT EVENT

The painting contest is designed to generate multiple painted rain barrels that will be showcased in a high profile artist gala. The painted rain barrels will be on display throughout the **Go Green Garden** located at the **Cincinnati Zoo & Botanical Gardens** from approximately the end of March 2013 until the gala date scheduled for April 18, 2013 at the Zoo's **Party for the Planet** event. During those weeks, people who visit the Zoo with paid admission or their Zoo membership can visit the **Go Green Garden** to place their vote on the best painted barrel. A **"People's Choice Award"** will be given to the artist with the most votes. A silent auction event of the barrels will occur during the Fundraising Gala & Expo at the Cincinnati Zoo on April 18, 2013.

The RSWC gives thanks to the five artist who participated in Phase 1 of the Rain Barrel Art Project! Their painted barrels will be featured throughout the Tri-State region at community events and government administration buildings.

# ORIGINAL ARTISTS



Sandra Federman:  
*Repurpose...Rejuvenate*



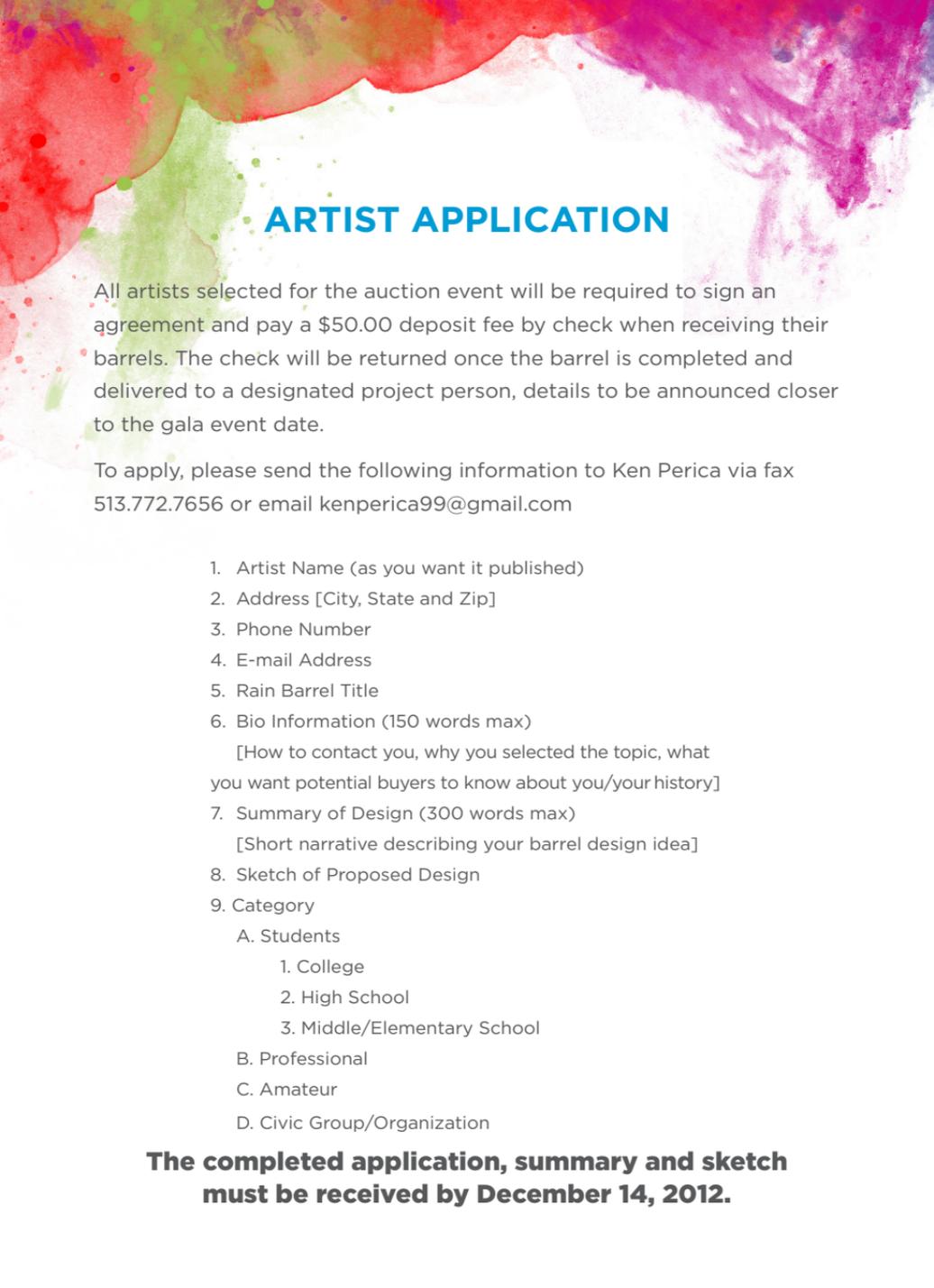
Stacey and Michelle Volkman:  
*Horses*



Kristin Meyers:  
*Koi*



Susan Lawrence:  
*Solstice and Equinox - The Seasonal Flow of Life*



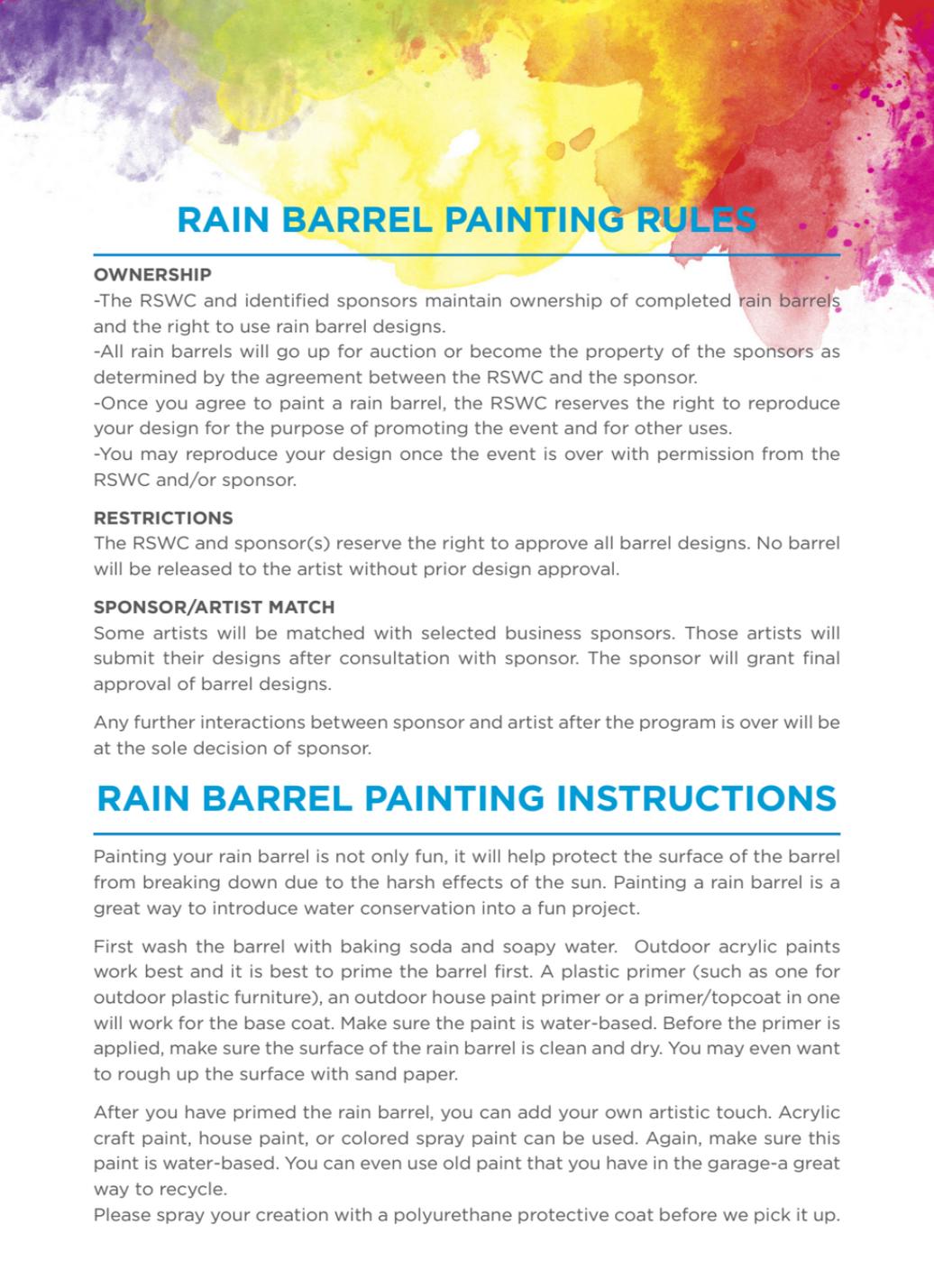
## ARTIST APPLICATION

All artists selected for the auction event will be required to sign an agreement and pay a \$50.00 deposit fee by check when receiving their barrels. The check will be returned once the barrel is completed and delivered to a designated project person, details to be announced closer to the gala event date.

To apply, please send the following information to Ken Perica via fax 513.772.7656 or email [kenperica99@gmail.com](mailto:kenperica99@gmail.com)

1. Artist Name (as you want it published)
2. Address [City, State and Zip]
3. Phone Number
4. E-mail Address
5. Rain Barrel Title
6. Bio Information (150 words max)  
[How to contact you, why you selected the topic, what you want potential buyers to know about you/your history]
7. Summary of Design (300 words max)  
[Short narrative describing your barrel design idea]
8. Sketch of Proposed Design
9. Category
  - A. Students
    1. College
    2. High School
    3. Middle/Elementary School
  - B. Professional
  - C. Amateur
  - D. Civic Group/Organization

**The completed application, summary and sketch  
must be received by December 14, 2012.**



## RAIN BARREL PAINTING RULES

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### **OWNERSHIP**

-The RSWC and identified sponsors maintain ownership of completed rain barrels and the right to use rain barrel designs.

-All rain barrels will go up for auction or become the property of the sponsors as determined by the agreement between the RSWC and the sponsor.

-Once you agree to paint a rain barrel, the RSWC reserves the right to reproduce your design for the purpose of promoting the event and for other uses.

-You may reproduce your design once the event is over with permission from the RSWC and/or sponsor.

### **RESTRICTIONS**

The RSWC and sponsor(s) reserve the right to approve all barrel designs. No barrel will be released to the artist without prior design approval.

### **SPONSOR/ARTIST MATCH**

Some artists will be matched with selected business sponsors. Those artists will submit their designs after consultation with sponsor. The sponsor will grant final approval of barrel designs.

Any further interactions between sponsor and artist after the program is over will be at the sole decision of sponsor.

## RAIN BARREL PAINTING INSTRUCTIONS

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Painting your rain barrel is not only fun, it will help protect the surface of the barrel from breaking down due to the harsh effects of the sun. Painting a rain barrel is a great way to introduce water conservation into a fun project.

First wash the barrel with baking soda and soapy water. Outdoor acrylic paints work best and it is best to prime the barrel first. A plastic primer (such as one for outdoor plastic furniture), an outdoor house paint primer or a primer/topcoat in one will work for the base coat. Make sure the paint is water-based. Before the primer is applied, make sure the surface of the rain barrel is clean and dry. You may even want to rough up the surface with sand paper.

After you have primed the rain barrel, you can add your own artistic touch. Acrylic craft paint, house paint, or colored spray paint can be used. Again, make sure this paint is water-based. You can even use old paint that you have in the garage—a great way to recycle.

Please spray your creation with a polyurethane protective coat before we pick it up.



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The Regional Storm Water Collaborative is composed of representatives from Storm Water Districts, Municipalities, Soil & Water Conservation Districts, and partner organizations from Southwest Ohio and Northern Kentucky. Our alliance uses mass media and shared resources to raise awareness about environmental quality issues in the Ohio River Valley. This includes education to the general public regarding proper storm water practices along with other sustainable water quality and water conservation actions.

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*For more information regarding local  
environmental issues and the  
rain barrel art project visit:*

**[savelocalwaters.org](http://savelocalwaters.org)**